



Family Enterprise Sustainability

Sustainability, a term easily applied to the environment, can also be equally applied to families who seek to sustain their family capital across generations. We guide families in their efforts to prioritize their needs and develop their ability to sustain their family and its assets over time.

We have created an online “Sustainability Index” that helps families define how they fit along the five major dimensions that comprise sustainability: Family Legacy and Connection; Governance Structure and Processes; Financial Accountability and Management; Human Capital and Leadership Development; and Generosity and Gratitude. As a result, they are better able to answer a central question: “Is my family enterprise prepared to bridge multiple generations in an enduring manner?”

CASE STUDY:

Reconnecting Family Branches after Business Related Separation

The Family's Situation

A number of years after their business was sold to a single sibling business leader, several cousins wanted to reconnect with cut-off branches.

Our Direction

After meeting with willing individuals in each of the branches, it became clear that the next generation would need to lead any process towards reconciliation. Working with Relative Solutions, they held a family retreat to explore possible ways of being re-connected, after which it was hoped that some of the senior generation would be involved.