

Fall 2023 Newsletter

Resources for Leading, Learning, and Connecting as a Family Enterprise



FQ at the Heart of It All

Taking a Systems Perspective to Better Understand Your Family

"To function at its best, the combination of the family and their shared assets, or a family enterprise, requires high FQ."

What, exactly, is FQ? At its most basic, FQ is having intelligence about your family enterprise and understanding your place in it. It is like EQ (Emotional Intelligence), with a family systems angle. FQ provides a framework to describe how the family and the enterprise function together, the role and responsibility of an individual in the system, and a way to interpret relationship dynamics as data to enhance neutrality and gain perspective.

To understand our families, it is helpful to recognize that relationships are multi-dimensional, and to notice the nature of the interactions between various parts of the system.

[Read](#)



FFI Global Conference 2023

"Evolving the Conversation: The Future of Family Enterprise Advising and Research"

October 25 - 27, 2023

"By capitalizing on the different expertise of advisors, the synergy that is generated will positively influence growth and change in the family enterprise"

We were so pleased to be involved in this year's conference as speakers and program committee members. This year's event brought together speakers from around the world to share their latest thinking and research on the conference theme.

Carolyn Greenspon participated on the 2023 Conference Program Committee and moderated a panel titled "Treasures and Traps: Exploring the Terrain of Getting Collaboration Right Amongst Advisors and Families."

Rebecca Meyer and Fredda Herz Brown spoke on a panel entitled "Succession in Practice: Reflections on Intergenerational Partnerships and Sustainability in Family Enterprise Advisory Firms."

[Learn More](#)

FFI Award Sponsorship

"The Best Unpublished Research Paper"

October 26, 2023



We offer our congratulations and are pleased to be sponsoring the Best Unpublished Research Paper Award.

This is awarded annually after a blind peer review of all submissions. This year's award recipients are Sohrab Soleimanof, G. Tyge Payne, Kristen Madison, and Daniel T. Holt (posthumously awarded), for their research entitled, "Microfoundations of Strategic Renewal in Family Firms: Insights from Family Communication Patterns Theory."

[Learn More](#)

A Thanksgiving Message



"This holiday season, we'd like to thank our clients, colleagues, and families for the relationships we value and enjoy with each of you."

Thanksgiving is a time for togetherness...laughing, learning, and growing with our communities. To honor this sentiment, we have made a donation to [Feeding America](#) to help families sustain themselves.

Wherever the holiday season takes you, know that we are grateful to be a part of your journey and to have you be a part of ours.

Wishing you a prosperous and thankful fall,
Carolyn, Rebecca, Fredda, Cathy, Bryn, Jillian, and Vanessa



Families who share assets must successfully manage the joining of their emotional and financial lives. Relative Solutions guides families through the difficult questions that emerge from the shared risks and opportunities that impact their experiences together.

We provide a structured setting that is neutral, objective, and conflict-free, so a family's best thinking can emerge to solve their most pressing challenges. Engaging with our proven process, families get the sense that change is possible, and are able to embrace tailored, practical solutions that have a substantive and lasting impact.



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